

WHUB's 50th ANNIVERSARY
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WHUB Commitment
Public Service

It is easy enough to measure tangible things in terms of dollars and cents; not so with those things that mean so much to others - - a pint of blood, a food packet for Big Brothers, a few moments of religious devotionals in words that all can understand and take some comfort in.

WHUB radio has understood what public service means over the years, how much it means and is so important to those on the receiving end of such contributions.

From the early days to the present, the radio station has devoted itself to presenting many thousands of hours of air time to promote, to help and to bring comfort into the lives of many people and organizations.

The 11 a.m. Sunday church services has been a feature of WHUB since the 1940's. Operating on a rotating basis, the time is donated to these broadcasts in an effort to enhance the spiritual wee-being of this community. A 15 minute morning devotion for a quarter century was another highlight of the station.

One of the more memorable devotional programs on WHUB and one which later became national in scope was the Children's Gospel Hour. Directed by the late Rev. Henry C. Geiger, the program originated at WHUB in the 1950's and grew to be a weekly syndicated network feature with several dozen stations carrying the program.

Over the years, too, WHUB has carried perhaps hundreds of thousands of public service announcements. Adhering to the mandate to operate "in the public interest, convenience and necessity," the station maintains time today - - as in the past - - to help spread the messages of groups who are trying to organize a club, raise money for community events, work to improve the environment, and countless other endeavors.

WHUB has had a close relationship with Tennessee Tech's history and has featured interviews with alumni and friends of the university.

Many in the community have been the fortunate recipients of cash give-a-ways from WHUB; the Social Security number game runs much of the year and is a highly popular contest. This is also true of special promotionals such as the "Dinner for Two Anywhere in the World" contest.

<http://www.ajlambert.com>



BIBLE QUIZ - - Rev. Henry Geiger, founder and moderator of the Children's Gospel Hour, quizzes some of his young participants during one of the early programs held in the studios of WHUB in 1944. Rev. Geiger eventually saw his popular program carried on several stations in the Southeastern United States.



CONTEST WINNER - - Nelda Stewart, second from left, was big winner of the WHUB Dinner for Two Anywhere in the World contest held this past year. Mrs. Stewart chose the Bahamas as her place for dinner. With her are Faye Huddleston, left, and Virginia O'Rear, right, owners of Travel Professionals, who handled the travel arrangements, and WHUB's Mike Medley.