DO YOU KNOW?

By Quimby Dryer Putnam County Herald, Cookeville, TN: Thursday, 12 April 1923

On Cedar street, west side, is located one of the prettiest neatest and most modern ice cream plants in Tennessee. Thousands of dollars worth of new machinery has but recently been installed, the machinery being of the very latest design. The capacity of the plant is 800 gallons of pure cream per day. The mixing and cooking of the ingredients is absolutely sanitary in every respect.

It will do you good to go through this plant, and see the 100-gallon pasteurizer and refrigerating machinery in operation. As you go through the cold storage rooms, you can truthfully say, "Step by step it is getting colder and colder," and as you come from the last room an attendant will be there ready to cut the icicles off your whiskers. All of the other machinery is just as interesting as can be. You will be especially impressed with the three electric motors-they are dandies, and work with almost human intelligence.

With a little additional machinery thirty tons of ice can be made per day, and with a very little more machinery one of the biggest creameries in the country would be ready for operation. In fact, the S. O. S. call is already being broadcasted to the farmers of Overton, White, Jackson and Putnam countries to get busy and bring in their cream.

Do you know what his one plant means to Cookeville? It means the farmers will be benefited; employment will be given to a great many people; money will come in instead of going out; pure ice cream for thousands and thousands of children and grownups as well; advertising of Cookeville in a dozen counties; an increased pride in our town and renewed faith in our continued growth. It means other business men will follow with other enterprises of equal and greater good to our community.

Everyone should go through this ice cream plant, encourage the promoters, give them your best wishes and they in tern, will do their best. The owners of the plant, Messrs. Hargis, Maloney and Alloway, should receive the hearty support and cooperation of all.

*Read more Putnam County, TN History at: http://www.ajlambert.com